# James E. Todd, Ph.D.

EDUCATION	
<b>Ph.D. IN CULTURAL ANTHROPOLOGY</b> University of California, Santa Cruz, California <i>Dissertation:</i> "The Anatomy of a Race: Labor, Salvation, and the Intimacy of Spectacle in NASCAR® Nation"	2011
MASTER OF ARTS IN CULTURAL ANTHROPOLOGY University of California, Santa Cruz, California	2001
MASTER OF ARTS IN ANTHROPOLOGY (WITH HONORS) Concentration in International Development George Washington University, Washington, DC Thesis: "Development, Discourse, and the Politics of Maya Identity"	1998
BACHELOR OF ARTS IN ANTHROPOLOGY AND INTERNATIONAL RELATIONS (WITH HONORS) New College of Florida, Sarasota, Florida	1996
ASSOCIATE OF ARTS IN GENERAL/INTERDISCIPLINARY STUDIES (WITH HONORS) Brevard Community College, Cocoa, Florida	1993
FELLOWSHIPS AND PROFESSIONAL EDUCATION	
<ul> <li>UC Davis Wheelhouse Advancing Leaders Institute Fellowship</li> <li>Aspen Institute/USC Racial Equity Leadership Academy</li> <li>Aspen Presidential Fellow, Aspen Institute College Excellence Program</li> <li>Harvard Institute for Educational Management, Harvard Graduate School of Education</li> <li>California Education Policy Fellowship Program, Ed Insights and CSU Sacramento</li> <li>Executive Leadership Certificate, Cornell University, SC Johnson College of Business</li> <li>Enrollment Management Academy, Claremont Graduate University</li> </ul>	2023 2021-2022 2018-2019 2019 2018-2019 2017 2017

## **EXECUTIVE ADMINISTRATION EXPERIENCE**

My administrative and leadership experience is unique and broad, bringing together a diverse portfolio of executive work in academic <u>and</u> student affairs, as well as local and statewide faculty Academic Senate leadership positions. Over the last seven years, my executive roles have included: Assistant Superintendent and Vice President of Student Services at Sierra Joint Community College District (SJCCD), Assistant Superintendent and Vice President of Instruction and Planning at San Joaquin Delta Community College District (SJDCCD), and Vice President of Student Services at Modesto Junior College. Previous to this work, I served as the statewide elected Area A Representative and Executive Committee Member of the Academic Senate for California Community Colleges. My leadership is student-centered and purposedriven, focusing on reform efforts and transformational change to increase student success, to ensure race conscious student equity, and to foster post-graduation transfer and employment outcomes.

# ASSISTANT SUPERINTENDENT, VICE PRESIDENT OF STUDENT SERVICES

#### JULY 2020-present

Sierra College, SJCCD, Rocklin, California

This position is the senior administrator for student affairs and information technology in a single college district, combining District Assistant Superintendent responsibilities with those of the Chief

Student Services Officer (CSSO). Sierra College serves over 23,000 students annually (13,500 FTES), and the college is currently part of the California Guided Pathways Project. Under my leadership, the college has implemented "Sierra Supports": all students have their own counselor, support specialist, and financial aid professional assigned for their personal success. Over 23,000 students each year are proactively engaged as part of caseloads for progress and momentum points, and we have crafted our second version of a Student Journey Map that has strategies and timelines for student in-reach, as well as a corresponding dashboard of caseload data for practitioners. Ensuring student equity and relationship building is at the center of this work, as the college has prioritized support for Black and African American, Pacific Islander, Latinx, Native, and LGBTQ+ students, and we have invested in additional support counselors for above and beyond equity-centered campaigns.

- Supervisor: William Duncan, Superintendent/President.
- Oversee all Student Affairs, Information Technology, and Library/Learning Resources planning, budget, and operations for the district, including Rocklin, Nevada City, Tahoe-Truckee, and Roseville campuses.
- Provide leadership and oversight for district-wide enrollment services, student financial services, counseling, veterans services, career and transfer services, outreach and access, student engagement and campus life, residence halls, basic needs and mental health services, library, learning resources, and special programs (including CalWORKs, EOPS, DSPS, Puente, Umoja, Guardian Scholars/NextUp, Undocumented Students, and TRIO SSS).
- Provide leadership and oversight for Information Technology, including cybersecurity, technology infrastructure, operations, programming, and enterprise applications development.
- Provide leadership for Guided Pathways (CAGP) and Student Equity (SEA) planning, implementation, and assessment.
- Develop and recommend policies, regulations, and procedures to ensure successful and equityminded Student Services programs.
- Design and implement "Sierra Supports": district-wide plan ensuring comprehensive case management for all students, with priority services and support for student equity populations.

## ASSISTANT SUPERINTENDENT,

# VICE PRESIDENT OF INSTRUCTION AND PLANNING

#### December 2018-June 2020

San Joaquin Delta College, SJDCCD, Stockton, California

This position is the senior administrator for academic affairs in a single college district, combining District Assistant Superintendent responsibilities with those of the Chief Instructional Officer (CIO). San Joaquin Delta College (SJDC) serves over 24,000 students annually (14,200 FTES), and the college is a Hispanic Serving Institution (HSI). SJDC is one of 20 "leader" colleges in the California Guided Pathways Project. Under my leadership, the college has: (1) restructured around meta-majors and approved \$1.4 million in classified professional "success coaches" to ensure scaled student progress monitoring, intrusive support, and structured employment and transfer processes; (2) joined the Achieving the Dream national reform network, with funding secured through a grant from the College Futures Foundation, and (3) been accepted into the Strategic Enrollment Management Academy led by the CCCCO Institutional Effectiveness Partnership Initiative and the RP Group, enabling a group of 10 SJDC faculty, classified professionals and administrators to learn and collaborate on more effective structured onboarding, success coaching, and career development for students in guided pathways.

 Supervisors: Dr. Kathy Hart, Superintendent/President, 12/1/2018 to 8/11/2019. Dr. Omid Pourzanjani, Superintendent/President, 8/12/2019 to 6/30/2020.

- Oversee all academic affairs planning, budget, and operations for San Joaquin Delta Community College District (Total District General Fund Budget: \$104 million).
- Serve as Accreditation Liaison Officer (ALO), complete Institutional Self Evaluation Report (due 2020), and build a campus culture of innovation, compliance, and accreditation.
- Lead and coordinate all instructional divisions, programs, and services (including curriculum and catalog development, master instructional schedule, and communication of community needs).
- Oversee all aspects of institutional effectiveness, college research, strategic enrollment management, and institutional planning.
- Oversee the development, review, and maintenance of all district policies and procedures through the college participatory governance framework, ensuring a commitment to a studentcentered campus designed for success.
- Serve on District Negotiations Team regarding the Faculty Collective Bargaining Agreement.
- Oversee the development of educational programs, training, and services, including career technical education and the Strong Workforce Program, contract education, dual enrollment, online education, and regional and international education.
- Provide leadership and direction in the selection, employment, orientation, evaluation, and professional advancement of instructional personnel.
- Serve as College Leader and Liaison for Achieving the Dream Network.
- Serve as Administrative Leader for California Guided Pathways Project and campus Guided Pathways Implementation Team.
- Develop, enhance, and supervise in-service training and staff development activities including the New Faculty Academy, Faculty Professional Development Center, and District-wide Mandatory Flex Days
- Serve as senior district leader and representative for academic affairs.

# VICE PRESIDENT OF STUDENT SERVICES

## June 2015-November 2018

Modesto Junior College, YCCD, Modesto, California

This position is the senior administrator (Chief Student Services Officer) for student affairs in a multicollege district. Modesto Junior College serves over 24,000 students annually (13,600 FTES), and the college is a Hispanic Serving Institution (HSI). MJC is also one of 20 "leader" colleges in the California Guided Pathways Project. Under my leadership, the college redesigned student services on two campuses, implementing one-stop shops for students and building frameworks for student cohorts for at-scale intrusive monitoring, advising and support. The college student services redesign efforts were presented in May 2018 at the California Community Colleges Board of Governors Meeting as a "Vision for Success Spotlight."

- Supervisors: Dr. Jill Stearns, President; Henry Yong, Chancellor. <u>Served as Interim VPSS from June</u> 2015 to April 2016, and was named permanent VPSS in May 2016.
- Oversee all Student Affairs planning, budget, and operations for both MJC campuses.
- Serve as Accreditation Liaison Officer (ALO), complete <u>Institutional Self Evaluation Report (2017)</u>, and build a campus culture of innovation, compliance, and accreditation. Reaffirmed accreditation.
- Provide leadership and oversight for all enrollment services, student financial services, counseling, veterans services, career and transfer services, outreach and access, student development and campus life, health and mental health services, Title IX coordination, and special programs (including CalWORKs, EOPS, DSPS, TRIO Pre-College, and TRIO SSS).
- Oversee institutional effectiveness, college research, Strong Workforce Program, and career services operations.

- Serve on District Negotiations Team regarding the Faculty Collective Bargaining Agreement.
- Redesign Advising At-Scale: Implement integrated cohort advising for 24,000 students, including teams of classified "success coaches," instructional program faculty, and counselors.
- Serve as College Leader and Liaison for Achieving the Dream Network.
- Serve as Title V Grant Project Director, "Removing Barriers" (<u>\$2.6 Million</u>).
- Provide leadership and oversight-as well as development-of Integrated Plan (BSI, SSSP, Student Equity funds of <u>\$5.5 Million</u>)
- Serve as Administrative Leader for California Guided Pathways Project and campus Guided Pathways Implementation Team.
- Implement Student Onboarding and Student Services Facilities Redesign (on two campuses), including facilities, operations, and personnel job descriptions.

#### FACULTY LEADERSHIP EXPERIENCE

# ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES EXECUTIVE COMMITTEE MEMBER

#### June 2014-June 2015

January 2013-June 2015

Area A Representative, ASCCC, Sacramento, California

This elected position to the statewide Academic Senate for California Community College Executive Committee required me to represent faculty and Academic Senates across the California Central Valley, from Bakersfield to Oregon border. It required broad communication skills and leadership for key faculty concerns in statewide committees and policy arenas.

- Coordinate and provide support for regional meetings and statewide conferences, including ASCCC Plenary and ASCCC Curriculum Institute.
- Serve as Chair, ASCCC Statewide Equity and Diversity Action Committee.
- Serve as Executive Committee Member, ASCCC Statewide Curriculum Committee.
- Serve as Member, CCCCO Basic Skills Advisory Committee
- Serve as Member, ASCCC Transfer, Articulation, and Student Services Committee
- Provide leadership as Conference Planner and Co-Chair, ASCCC Academic Academy: "Subverting Silos–Collaboration for Success and Equity" (2015). Over 500 faculty, administrators, staff, and students attended sessions on equity and success in the new era of student equity planning.

#### PRESIDENT, ACADEMIC SENATE OF MODESTO JUNIOR COLLEGE

Modesto Junior College, YCCD, Modesto, California

FACULTY AND TEACHING POSITIONS	
PROFESSOR OF ANTHROPOLOGY (TENURED, 2010) Modesto Junior College, Division of Business, Behavioral and Social Sciences	2006-2015
LECTURER OF ANTHROPOLOGY California State University, Stanislaus: Department of Anthropology	2011-present
UNIVERSITY TEACHING FELLOW University of California, Santa Cruz: Anthropology Department	2003-2006
GRADUATE TEACHING ASSISTANT University of California, Santa Cruz: Anthropology and Philosophy	1998-2004
GRADUATE TEACHING ASSISTANT George Washington University: Anthropology Department	1996-1998

CURRENT STATEWIDE APPOINTMENTS	
<ul> <li>CCCCO Burden-Free Instructional Materials Task Force (Co-Chair)</li> <li>IEPI/RP Group SEM Strategic Enrollment Management Core Advisory</li> <li>CCCCO Rising Scholars Advisory Committee</li> </ul>	2022-present 2016-present 2020-present
PAST STATEWIDE AND SELECT COLLEGE APPOINTMENTS	
<ul> <li>RP Group Board of Directors, At-Large Member, Northern Officer</li> <li>CCCCO Equal Employment Opportunity and Diversity Advisory Committee</li> <li>CCCCO Distance Education and Education Technology Advisory Committee</li> <li>CCCCO Advisory Committee for Currently &amp; Formerly Incarcerated Students</li> <li>CSSO (Chief Student Services Officers) Board, Region V Representative</li> <li>CCCCO California Online College Design Group</li> <li>CCCCO Institutional Effectiveness Partnership Initiative Advisory Committee</li> <li>CCCCO IEPI Institutional Effectiveness Indicators Workgroup</li> <li>Chair, ASCCC Statewide Equity and Diversity Action Committee</li> <li>ASCCC Statewide Curriculum Committee</li> <li>CCCCO IEPI Institutional Effectiveness Professional Development Workgroup</li> <li>CCCCO Common Assessment Initiative Professional Development Workgroup</li> <li>MJC Academic Senate President</li> <li>MJC Student Learning Outcomes (SLO) Coordinator</li> <li>Co-Chair, MJC Curriculum Committee</li> </ul>	2017-2020 2014-2020 2018-2020 2018-2020 2017-2018 2015-2018 2016-2018 2014-2015 2014-2015 2014-2015 2015-2016 2015-2017 2013-2015 2012-2014 2012-2013
<ul> <li>Chair, MJC Outcomes Assessment Workgroup</li> </ul>	2012-2014
NONPROFIT EDUCATIONAL LEADERSHIP, BOARDS, AND COMMUNITY PARTNERSHI	PS
Member, Placer County Housing Development Advisory Taskforce Member, RP Group Board of Directors, Northern Officer Member, El Concilio, Board of Directors Member, Latino Community Foundation, Modesto Giving Circle Member, Irvine Foundation New Leadership Network Stanislaus Member, Executive Steering Committee, Stanislaus Cradle-to-Career Partnership Member, CSSO (Chief Student Services Officers) Board, Region V Representative Member, Stanislaus County Focus on Prevention, Strengthening Families Leadership	2021-present 2017-2020 2018-2020 2018-2019 2016-2020 2017-2018 2017-2018 2016-2018
Leadership Modesto, Modesto Chamber of Commerce, Member	2017
Board Member, Academic Senate for California Community Colleges Foundation	2014-2015

#### AWARDS AND HONORS

2018 - US Secretary of Defense ESGR Patriot Award (for National Guard and Reservists support)

2018 - Honorary Senator Lifelong Appointment, Associated Students of Modesto Junior College

2014 - The Key to Student Success, Associated Students of Modesto Junior College

2013 - Robert J. Cardoza College-Wide Excellence Award, Modesto Junior College

2010 - Teacher Appreciation and Excellence Award, Modesto Junior College, Alpha Gamma Sigma

2009 - Teacher Appreciation and Excellence Award, Modesto Junior College, Alpha Gamma Sigma

2008 - Teacher Appreciation and Excellence Award, Modesto Junior College, Alpha Gamma Sigma

2007 - Teacher Appreciation and Excellence Award, Modesto Junior College, Alpha Gamma Sigma

2002 - UCSC Award for Teaching Excellence, Division of Social Sciences Candidate

#### PEER REVIEW: ACCREDITATION AND PARTNERSHIP RESOURCE TEAMS

- 2023 ACCJC External Evaluation Team Member, Evergreen Valley College
- 2021/22 IEPI Partnership Resource Team Lead, Moorpark Community College
- 2019 IEPI Partnership Resource Team Lead, West Los Angeles Community College
- 2019 ACCJC External Evaluation Team Member, Golden West College
- 2018 IEPI Partnership Resource Team Member, Contra Costa Community College District
- 2017 IEPI Partnership Resource Team Member, Woodland Community College

### **GRANTS AND AWARDS**

- 2019 Project Director, College Futures Foundation (<u>\$175,000</u>), "San Joaquin Delta College and Achieving the Dream Network"
- 2016-18 Project Director, Title V Grant (<u>\$2.6 million</u>) "Removing Barriers for High Need Students" (MJC)
- 2013 Staff Development Title V Mini-Grant, Modesto Junior College.
- 2012 Staff Development Title V Mini-Grant, Modesto Junior College.
- 2011 Staff Development Title V Mini-Grant, Modesto Junior College.
- 2005 University Teaching Fellowship Grant Award, UCSC Division of Social Sciences.
- 2004 University Teaching Fellowship Grant Award, UCSC Division of Social Sciences.
- 2004 UCSC Teaching Seminar Fellowship Grant Award: Teaching Writing and Composition to Undergraduates.
- 2002 UCSC Award for Teaching Excellence, Division of Social Sciences Candidate.
- 2001 Wenner-Gren Foundation for Anthropological Research, pre-doctoral dissertation grant.
- 2001 Krach Foundation, pre-doctoral dissertation research award.
- 2001 Regents Fellowship, University of California.
- 2000 Regents Fellowship, University of California.
- 1999 Regents Fellowship, University of California.
- 1998 Regents Fellowship, University of California.
- 1998 Lewis Cotlow Award in Anthropology MA thesis research in Yucatán, Mexico.
- 1998 GWU-Columbia School of Arts and Sciences Graduate Teaching Fellowship.
- 1997 Lewis Cotlow Award in Anthropology MA thesis research in Yucatán, Mexico.
- 1997 GWU-Columbia School of Arts and Sciences Graduate Teaching Fellowship.
- 1996 GWU-Columbia School of Arts and Sciences Graduate Teaching Fellowship.
- 1995 New College Foundation Research Grant for thesis research in Mexico and Belize.
- 1995 B.H. White Award in Anthropology for thesis research in Mexico and Belize.

## PUBLICATIONS, CONFERENCE PAPERS, PRESENTATIONS

- 2022 "It's a Systems Thing, Not a Single Thing." Co-presented with Dakota Pawlicki, Barbara Halsey, Sonja Lolland, Blaine Smith, and Kaley Martin. California Workforce Association Meeting of the Minds, September 7.
- 2022 "Building Proactive Strategies and Teams for Equity, Persistence and Success." CCCCO Strategic Enrollment Management (SEM) Institute, June 4.

- 2022 "Understanding and Proactively Mitigating Fraud and Ransomware in the CCC System." Copresented with Tom Benton. Andra Hoffman, Aamir Khan, and Valerie Lundy-Wagner. Annual Trustees Conference, Community College League of California, April 30.
- 2022 "Strategic Enrollment Management: Supporting the SEM Journey." Co-presented with Dan Walden, Michelle Barton, and Michelle White. Annual Trustees Conference, Community College League of California, April 29.
- 2022 "Collaborating and Building Effective Caseload Management in Starfish for California Community Colleges: A Study of Sierra College." Foundation for CCC Webinar, March 2.
- 2021 "Beyond Basic Needs: Sustaining Student Support Programs After the Crisis." Co-presented with Barry Gribbons, Sharlene Coleal, Jasmine Ruys, and Michelle McKay-Underwood. ACCCA Webinar Series, July 29.
- 2021 "Maintaining a Focus on Equity During Times of Budget Uncertainty." Co-presented with Pamela Mery. RP Summer Institute, June 15.
- 2021 "Engaging in the Student Journey for Strategic Enrollment Management: Year One." Copresented with Michelle Barton. CCCCO/SEM Project Webinar, April 26.
- 2021 "Marketing, Outreach, and Onboarding for Strategic Enrollment Management." Co-presented with Tamika Connor. CCCCO/SEM Project Webinar, April 2.
- 2021 "Capacity Building for a Virtual Campus: Lessons Learned through the COVID-19 Pandemic." Copresented with Rebecca Bocchicchio. CCCCO Systemwide Webinar, March 3.
- 2021 "Introduction to Strategic Enrollment Management." Co-presented with Cathy Hasson and Michelle Barton. CCCCO/SEM Project Webinar, February 19.
- 2020 "Student Centered Financial Aid Strategies." Co-presented with Linda Williams and Beth Ervin. CCCCO Systemwide Webinar, September 16.
- 2019 "Strategic Enrollment Management: Integrated Support Systems." Co-presented with Tamika Connor. Integrating Strategic Enrollment Management with Guided Pathways IEPI Bay Area Workshop, November 1.
- 2019 "A Rising Tide Lifts All Ships: A Look at Early AB705 Outcomes." Panel Facilitator, with Craig Hayward, Terrence Willett, Mallory Newell, and John Hetts. RP Conference, April 3.
- 2018 <u>Invited Speaker:</u> "What Do Guided Pathways Mean for Me? The Everyday Work of Collaborating Across Institutional Silos." College of the Canyons Institute Day, Santa Clarita. August 15.
- 2018 "Building Relationships with Faculty, Staff, and Administrators." Co-presented with Dolores Davidson and Katherine Schaefers. ASCCC Part-Time Faculty Leadership Institute, August 3.
- 2018 <u>Invited Testimony</u>: California Assembly Select Committee on Master Plan for Higher Education. "Meeting the Needs of Faculty and Staff to Support Students." May 4 Hearing, UC Riverside.

- 2018 <u>Invited Presentation</u>: California Community Colleges Board of Governors. "Vision For Success Spotlight: Redesigning Advising At-Scale for Guided Pathways." May 14 CCC Board of Governors Meeting, Sacramento, CA.
- 2018 "Partnering with a Correctional Institution: DJJ, Juvenile Halls and Camps, and the Transition to Campus." Moderator and Presenter with Katie Bliss, Anastacia Duenas, Aura Garcia, and Troy Fennel. Presented at IEPI Conference, Leading the Nation: Building Excellence for California's Incarcerated and Formerly Incarcerated College Students, April 20.
- 2018 "Redesigning Advising: Building Intentional Cohort Models Across Student Services and Instructional Worlds." Presented at CSSO Association Spring Conference, March 7.
- 2018 "The Role of Student Services Faculty in the Guided Pathways Framework." Panelist. ASCCC Transfer, Articulation, and Student Services Committee Northern Regional Meeting, March 5.
- 2017 "Aligning Instruction and Student Services Around Pathways." Presented at California Guided Pathways Institute #2, December 1.
- 2017 "Designing Program Review around Student Learning Outcomes Assessment." Presented at ASCCC Student Learning Outcomes Symposium, February 3.
- 2016 "Integrated Planning for Student Equity, SSSP and BSI." Co-presented with Deborah Harrington at the CCCCO Student Equity and SSSP Directors Training Conference, September 27.
- 2016 "Institutional Effectiveness Partnership Initiative." Co-presented with Teresa Tena and Matthew Lee, Latina Leadership Network Annual Conference, April 6.
- 2016 "Institutionalization: Baccalaureate Degrees at the California Community Colleges." Co-presented with John Stanskas and Jolena Grande at the ASCCC Instructional Design and Innovation Institute, January 21.
- 2016 "Fostering Innovation: Creating an Institutional Culture of Innovation." Co-presented with John Stanskas and Rebeccah Warren-Marlatt at the ASCCC Instructional Design and Innovation Institute, January 21.
- 2015 "Translating Equity Plans into Meaningful Change: Tools for Facilitation Authentic Conversations and Real Action." Preconference Session. Co-presented with Mike Howe, Barbara McNeice-Stallard, Brianna Hays, Greg Stoup, Carolyn Holcroft, Darla Cooper, Cynthia Rico, Terrence Willett, and Daylene Meuschke at the RP Group Conference, October 7.
- 2015 "Equity, Data, and Classroom Practice." Co-presented with Janet Fulks and Carolyn Holcroft at the RP Group Conference, October 7.
- 2015 "Representation Matters: Hiring Diverse Faculty." Co-presented with Pam Walker, David Morse, Adrienne Foster, at the Community College League of California Equity Conference, May 6.
- 2015 "Beyond Compliance: Effectively Engaging the Violence Against Women Act." <u>Senate Rostrum:</u> <u>The Academic Senate for California Community Colleges Quarterly Newsletter</u>. May Issue, coauthored with Carolyn Holcroft.

- 2015 "Campus Safety and the Violence Against Women Reauthorization Act." Co-presented with Carolyn Holcroft, Corinna Evett, and Phil Crawford at the ASCCC Spring Plenary, April 10.
- 2015 "Changes in Traditional Student Makeup and Recent Budget Cuts." <u>Senate Rostrum: The</u> <u>Academic Senate for California Community Colleges Quarterly Newsletter</u>. February Issue, coauthored with Jeff Burdick.
- 2015 "College Processes in the Context of Accreditation: An Opportunity for Equity." Co-presented with Stephanie Curry at the ASCCC Accreditation Institute, February 20.
- 2015 "Preparing Your Campus for a Site Visit." Co-presented with John Stanskas and Danielle Martino at the ASCCC Accreditation Institute, February 20.
- 2015 "Student Learning Outcomes and Continuous Quality Improvement." Co-presented with Randy Beach at the ASCCC Accreditation Institute, February 20.
- 2015 "What to Do When You Know You Don't Meet the Standard." Co-presented with Rajen Vurdien and Michael Heumann at the ASCCC Accreditation Institute, February 20.
- 2014 "Equity and Accreditation–Using SSSP, Equity Plans and Enrollment Management Plans in the Accreditation Process." Co-presented with Stephanie Curry and John Stanskas at the ASCCC Fall Plenary, November 13.
- 2014 "The Challenges of Student Equity Plans." <u>Senate Rostrum: The Academic Senate for California</u> <u>Community Colleges Quarterly Newsletter</u>. October Issue, co-authored with Carolyn Holcroft and Corinna Evett.
- 2014 "Building Faculty Processes for Student Success and Equity." <u>Senate Rostrum: The Academic</u> <u>Senate for California Community Colleges Quarterly Newsletter</u>. September Issue, co-authored with Cynthia Rico.
- 2014 "Infusing Cultural Competency, Diversity and Equity." <u>Senate Rostrum: The Academic Senate for</u> <u>California Community Colleges Quarterly Newsletter</u>. September Issue, co-authored with John Stanskas.
- 2012 "American Salvation: Labor, Intimacy and the NASCAR® Family." Paper presented at the 2012 American Anthropological Association general meetings, November 15.
- 2011 <u>The Anatomy of a Race: Labor, Salvation, and the Intimacy of Spectacle in NASCAR® Nation</u>. PhD Dissertation, Cultural Anthropology, University of California-Santa Cruz.
- 2004 "NASCAR Fieldnotes: Mapping the Cultural Politics and Poetics of NASCAR." Presented at the Popular Culture Association and American Culture Association general meetings, April 19.
- 2004 "The Race of NASCAR: Diversity Management and the Political Economy of Whiteness." Invited talk for the University of Central Florida College of Business Administration and the UCF DeVos Sports Business Management Program, February 25.

- 1999 "On the Limit of Ethnography and the Fieldwork of the Everyday: Complicity as a Point of Departure and Return for Ethnographic Research in Maya Art." Paper presented at the American Anthropological Association general meetings, November 19.
- 1998 "Sites of Multiple Ethnographies: Re-Mediating Maya Culture in the Context of Development and Community Museums." American Anthropological Association general meetings, December 3.

#### SELECT ANTHROPOLOGICAL FIELDWORK RESEARCH EXPERIENCE

- 2002- Dissertation ethnographic fieldwork conducted on the sport of NASCAR,
- 2006 concentrating on issues of American white racialness, (auto)mobility, American capitalism, evangelical Christianity, corporate belonging, and American notions of race, class, and ethnicity. Fieldwork included participant observation following the racing circuit across the United States.
- 1999 Associate Director for Maya Ethnographic Field School: Project Chichén Itzá (Pisté, Yucatán). Trained undergraduate students in ethnographic methods and collaborative models of research.
- 1998 Ethnographic research in the village of Campamento Hídalgo and the city of Mérida, Yucatán, on a state-run Maya community museum project–an education and development project targeting Maya villages in the state of Yucatán. Research included observing state-led Maya training sessions.
- 1996- Graduate thesis fieldwork in the village of Punta Laguna, Yucatán, Mexico concerning
- 1997 environmental preservation and economic development led by the NGO PRONATURA.