

CCSNH Response to Question Received for RFP CHA19-05

1. **Will local New Hampshire vendors be preferred?**

This is not a criterion in the RFP.

2. **Do you have a budget or budget range in place?**

CCSNH will evaluate proposed costs in comparison with other vendors' proposals based on RFP specifications.

3. **Can you detail what the "video viewbook" would entail?**

One video that can showcase the seven-college system.

4. **Can we include a statement saying that we will register with New Hampshire once awarded the contract?**

Vendor would need to obtain that before we could enter into a contract.

5. **Do you have any examples of video or platforms you have had produced in the past, for inspiration/reference?**

<https://www.youtube.com/watch?v=OSGtrdpdxXo&t=1s>

6. **Are we able to get a sense of the quality of footage you would provide us with for the six videos that CCSNH will film? Is there a particular reason you want to film the footage for these videos, or can we include optional costs where we film?**

Reasons include the ability to provide footage from each of our seven colleges without requiring vendor to travel to each location to film. Utilizes CCSNH's capacity to shoot some limited footage and as a cost-savings measure. While vendor may include optional costs to film these six videos, vendor should be aware of increased costs to film at all seven colleges as opposed to a central two or three.

7. **What do you mean by "3-5 Channels"?**

You may disregard "3-5 Channels".

8. **What kind of graphics are you looking for?**

Graphics that would be appropriate for the purposes of the videos.

9. **Who will be watching these videos and what are the objectives of them?**

Prospective students and their influencers.

10. **Can we include costs for licensing music, or must it be copyright-free music (and in the latter case, we would be more limited)?**

As cost is a factor, vendor should only include licensing costs for music if it would not significantly increase the overall cost of the project. Vendor may outline such costs as a separate item.

11. **What cities will filming take place in? Will it be concentrated to CCSNH's headquarters?**

CCSNH anticipates filming would occur at three of our most centrally located colleges.