



**MARKETING COMMITTEE**  
**CCSNH Board of Trustees**  
**Meeting of September 29, 2016**

**Time:** 12:00 – 1:30 PM  
**Location:** 136 MacRury Hall, NHTI, Concord, NH

**Committee Members:** Chair Jack Calhoun, Vice Chair Steve Ellis, Alison Stebbins, Claudette Mahar, Steve Guyer, Steve Rothenberg, Jeremy Hitchcock, Scott Kalicki, Shannon Reid

1. **Approval of the June 30, 2016 Meeting Minutes**
2. **Updates:**
  - a. **College in the 603 campaign**
  - b. **Workforce Development communications campaign (attachment)**
  - c. **Dual Admission campaign**
3. **Review and discussion of Marketing RFP (Draft attached – note document is confidential)**
  - a. **Timetable**
  - b. **Committee structure**
4. **Other**