COMMUNITY COLLEGE SYSTEM OF NEW HAMPSHIRE
BOARD OF TRUSTEES
January 10, 2014


Regrets: Kim Trisciani, Kristie Palestino, Adam Moy, Katharine Shields, Jeremy Hitchcock, Madeline Maiorano, Virginia Barry, Nick Halias, Ann Torr, Scott Kalicki, Lucille Jordan, Alicia Harvey-Smith, Susan Huard, Stephen Caccia, Katharine Eneguess, Will Arvelo, Jeff Rose, and Governor Hassan. (Note: Presidents were not required to attend)

Also in attendance: Kristyn Van Ostern

I. Call to Order

The meeting was called to order at 9:35 a.m. at NE Delta Dental, Concord, NH.

II. BIA Strategic Plan

Executive Director of BIA Jim Roche was welcomed. He presented the BIA strategic plan for New Hampshire.

Discussion followed.

III. Strategic Planning; Update and Discussion; SWOT

Ms. Van Ostern explained the process that will be followed for the SWOT exercise. From the SWOT outcome, the Board will develop initiatives. Each college is also performing this task. Those outcomes, in addition to the Board, will be gathered and discussed at the retreat.
Ms. Van Ostern opened discussion on Strengths, Weaknesses, Opportunities, and Threats. Ideas were listed under each. Trustees were then asked to prioritize their top three.
The top three/four items with the greatest number of votes were identified.

**STRENGTHS**
*What are CCSNH's key unique internal strengths that we need to draw upon to reach our mission?*

1. Personalized education
2. Our efforts to increase pathways from high schools
3. Flexibility to address student and workforce needs

**WEAKNESSES**
*What are CCSNH's internal weaknesses that we need to address to reach our mission?*

1. Tuition/cost of education
2. Not known as an access point from high school to 4 year colleges
3. System and college marketing collaboration
4. Unique challenges of our rural colleges

**OPPORTUNITIES**
*What are the top external opportunities that we should be taking advantage of to reach our mission?*

1. Online courses and programs
2. Education for prospective parents and high school counselors
3. Aggressive marketing of New Hampshire’s community colleges
4. Development education redesign

**THREATS**
*What are the greatest external challenges that we need to address to reach our mission?*

1. Declining/stagnant enrollment and demographic trends
2. Lack of coordination among colleges within our system and with USNH
3. Inability to diversify our revenue model

**IV Other**

Ms. Roy-Czyzowski shared that the retreat will begin on February 6 at 11:00 and end February 7 around 3:00. The agenda will be emailed soon.

Mr. Holloway reported on the two meetings with USNH and one with the governor regarding health care. Discussion followed.
NEXT MEETING: February 6-7, 2014 at NE Delta Dental, Concord, NH.

The meeting adjourned at 12:25 p.m.

Respectfully submitted,

Marie Anne Mills
Assistant to the Chancellor